

EDWIN NETHERWOOD HAS UNDERTAKEN RECLAMATION OF EASTERN MESA

**Veteran Real Estate Operator
Proposes to Open Small
Farm and Resident Tract
Property to Purchasers.**

**NOW DRILLING WELL;
HAS PRUDENT PLANS**

The reclamation of the mesa east of Albuquerque has begun. The man who has undertaken to demonstrate to all comers that there is an underflow of water on the mesa; that the sagebrush can be conquered; that rows of fruit trees and grape vines can be made to grow and blossom from the sand; and that the supposed desert land can be conquered by knowledge of irrigation and pumping for water, is Edwin Netherwood, a veteran real estate operator, who has made his home in Albuquerque for a number of years and who has had remarkable success in similar ventures in other parts of the country.

Quietly and without any blare of trumpets, Mr. Netherwood has gone about his work of reclamation. He and his associates have secured a large tract of land a mile and a half northeast of the University of New Mexico, and a half mile north of the Robinson ranch. Here Mr. Netherwood has built a bungalow and has made his home. He has begun digging a well and is now down 100 feet. The well is being built for permanent use. It is eight feet in circumference and is being cased all the way down. A spiral stairway is also being built as the work progresses.

When Mr. Netherwood has struck water—which he is confident will come soon with a gush—he will throw open the large tract of land to small purchasers. Accompanying each tract will be a lot for residence building and an acre or so where fruit and grape vines are to be planted. In the deed of each tract will be a stipulation that the owner shall build a house costing a certain amount; and will plant so many trees. For the first year Mr. Netherwood and his associates will furnish all purchasers with water for irrigation absolutely free. After that they can build wells on the community plan; or they will be furnished water at a certain reasonable rate.

The veteran real estate man has not gone into the proposition without knowing where he stands. He knows the real estate business from A to Z. He not only believes—but knows—that the mesa can be conquered. He has begun to conquer it. And when he does, all Albuquerque will sit up and take notice and many people from Albuquerque and elsewhere will go to live on the tracts—on land that for years has lain idle waiting for the hand of man to develop the possibilities it contained.

It is understood that power to operate the pumps at the Netherwood tract will be furnished by the Albuquerque Gas, Electric Light and Power company. It is also most likely that if a street car line is constructed to the University, residents of the Netherwood tract will endeavor to secure an extension to that place.